



aslı akdemir

brand experience designer

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los angeles, california

education

ArtCenter College of Design

Candidate for a Bachelor of Science in Product Design with a Minor in Social Innovation
Anticipated Graduation Spring 2019

focused coursework

November 2018/Portland, OR

Adidas DesignStorm: The Future of Sport & Play

In this 3-day brainstorming workshop, with my team, I conceptualized a compelling roadmap that included brand strategy, wearable tech, retail environments and product design.

May 2017 /Singapore

INSEAD Executive Education Workshop: Innovation by Design

In the 3-day workshop, I served as a creative facilitator to guide executives to apply design process to business for innovation.

January-April 2017

HP Inc. Sponsored Project

Product Designer

In collaboration with Graphic and Interaction Designers, we envisioned the future of computing for HP.

September-October 2016/Denmark

iPENSOLE x DesignSkolen x ECCO

Color and Materials Designer
Sponsored by ECCO, we created new footwear designs from idea to finished design concept.

May 2016 /Portland, Oregon

PENSOLE Footwear Design Academy

Color and Materials Designer

In this 2-week intensive partnership between ArtCenter and PENSOLE, I focused on color design, concept boards, presentation, storytelling, and team leadership.

work experience

April-July 2018/ Los Angeles

verynice

Brand Strategy Intern

Executed verynice's strategic methodologies, for a Florida-based LGBTQ museum and led a strategic project and consulting initiatives.

January-April 2018/ Los Angeles

verynice

Visual Design Intern

For this production-oriented position, I supported creative team in the visual design process for for-profit and non-profit clientele.

awards/recognition

Acknowledgment Award

Cosmos, June 2017

HP Sponsored Project

ArtCenter Student Gallery

Snapride, Fall 2017

volunteer work

May-August 2016 /Pacoima, California

Volunteer Mentor, ArtReach Organization MEND Poverty Project

Worked with kids to design a new library for their community building to promote reading.

June-August 2012 /Kathmandu, Nepal

Teacher Assistant

Volunteered in a boarding school in Nepal to teach kids art and science courses.

interests

My favorite publications are *Psychology Today* and *Harvard Business Review*; I've been to over 22 countries; I practice yoga; and I wonder daily about mindfulness and self-expression.

other experiences

May-August 2016/ArtCenter College of Design

Teacher Assistant of Grant Delgatty:

Product Design 1

Provided an alternative point of view during critiques, and introduced design thinking to first-year students.

Jan-May 2016/ArtCenter College of Design

Teacher Assistant of Javier Palorames:

Rapid Prototyping

Assisted students in learning SolidWorks, KeyShot, and 3D printing methods.

ArtCenter College of Design

Student Government:

January-August 2016

Product Design Representative

Provided periodic updates about the Product Design Department's and represented the needs and concerns of the students.

January-May 2016

Director of Student Solutions

Collected feedback, and questions from ArtCenter students and worked to resolve them with community-based solutions.

January-May 2016

Student Academic Policy Member

Represented ArtCenter student body in the committee to evaluate school policies.

January-May 2016

Petitions Committee Member

Served on the committee to hear ArtCenter students' petitions for exceptions to the student academic policies to determine eligibilities.

*References available upon request.